

Unsolicited Idea Submission Policy

Mercedes-Benz Research & Development North America, Inc. (“MBRDNA”) is always pleased to hear from members of the community and welcomes their comments. However, MBRDNA does not allow its employees and contractors to accept, review, or consider any unsolicited ideas, works, patents, materials, proposals, suggestions, artwork, content or the like, including for advertising campaigns, promotions, products, services, technologies, product enhancements, processes, marketing strategies, product names, content, or creative materials (“Submission(s)”). MBRDNA treats all Submissions the same way regardless of whether they are patented or not.

Please do not send or provide any Submissions in any form to MBRDNA or any of its employees or contractors.

The purpose of this policy is to help avoid potential misunderstandings or disputes when MBRDNA products, services, technologies, advertising, promotions, or content developed internally by MBRDNA might seem similar or even identical to Submissions provided by a member of the community to MBRDNA.

If after reading this, and despite our request that you not send us your Submissions, you still submit them, then regardless of what your correspondence says, the following terms will apply to your Submissions:

1. Terms of Idea Submissions

You agree that: (1) you are at least 18 years old; (2) you are authorized to make the Submissions, and that the Submissions do not include confidential information, proprietary know-how, trade secrets, or other intellectual property of any other person or party; (3) your Submissions and their contents along with related intellectual property rights will automatically become the property of MBRDNA, without any compensation to you; (4) MBRDNA may use or redistribute the Submissions and their contents for any purpose and in any way on an unrestricted basis; (5) there is no obligation for MBRDNA to review or otherwise respond to you regarding the Submissions; and (6) there is no obligation to keep any Submissions confidential.

2. Feedback

MBRDNA does welcome your feedback regarding areas of MBRDNA’s existing business. If you want to send us feedback, we request that you send them to: communications_mbrdna@mercedes-benz.com.

Any feedback you provide at this site will be deemed to be non-confidential and not proprietary. MBRDNA will be free to use and redistribute such information on an unrestricted basis, without any compensation to you.